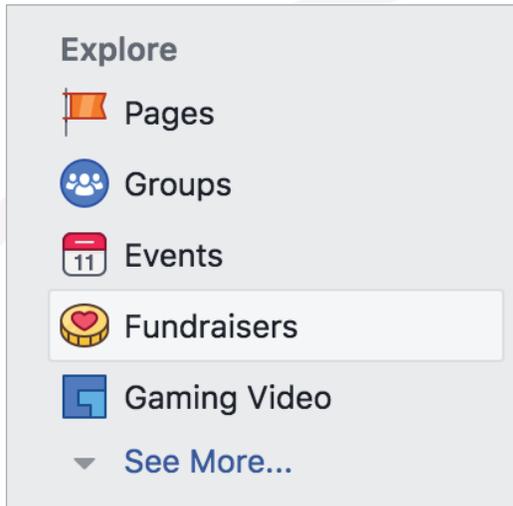


Your Facebook Birthday Fundraiser to benefit Minneapolis College Foundation in 8 Easy Steps

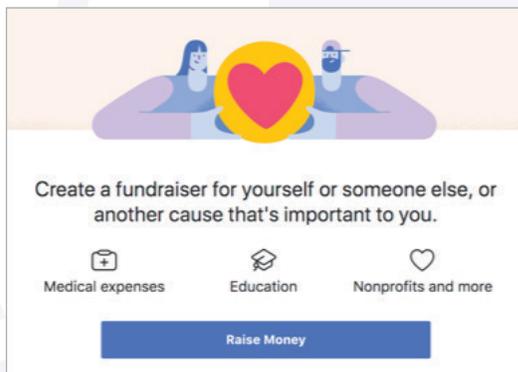
1



Login here: <https://www.facebook.com/>

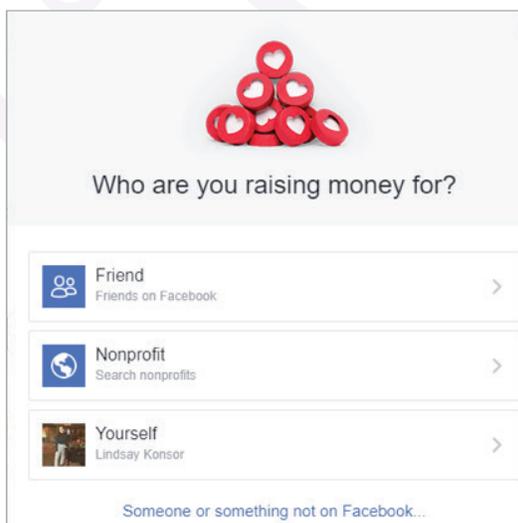
Once logged into your newsfeed, you'll see these options on the left side of your screen under the "Explore" header. Click "Fundraisers."

2



You will be taken to this screen (see left). Click the blue "Raise Money" button.

3



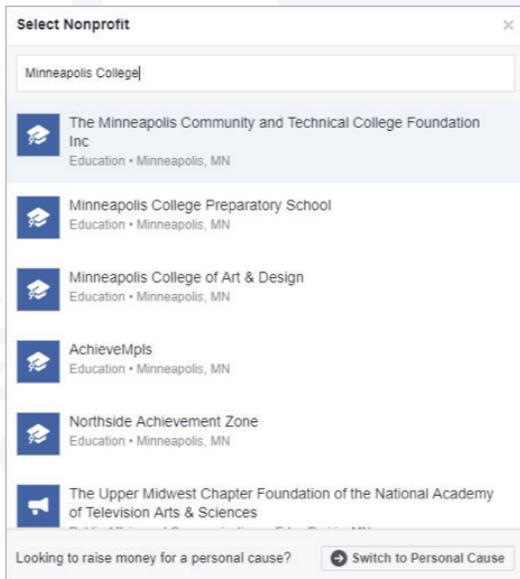
When asked who you are raising money for, click "Nonprofit."

4



You will be taken to a search bar where you will type "Minneapolis College Foundation."

5



Select "The Minneapolis Community and Technical College Foundation Inc."

6

Let's start with the basics

Who are you raising money for?

Network for Good will distribute donations to The Minneapolis Community and Technical College Foundation Inc within 45-75 days after a donation, depending on enrollment. [Learn more.](#)

How much money do you want to Pick a deadline for your fundraiser, and announce milestones along the way to build support. Example "5 days left!"

When should your fundraiser end? ?

Fundraisers are Public, so anyone on or off Facebook can see them. Only people on Facebook can donate.

Next

Facebook will then ask you to decide a fundraising goal and duration. We recommend a goal of \$200 and a duration of 1 week, starting on your birthday. Click “Next” in the bottom right corner once you’ve made these decisions.

7

Tell your story

What's the title of your fundraiser? ?

Why are you raising money? ?

Want to join me in supporting a good cause? I'm raising money for The Minneapolis Community and Technical College Foundation Inc and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about The Minneapolis Community and Technical College Foundation Inc below.

Although Minneapolis Community and Technical College (MCTC) is among the most affordable colleges in Minnesota, the costs and the barriers of attending can still be challenging. The MCTC Foundation was created more than 30 years ago with a mission of providing financial assistance and educational

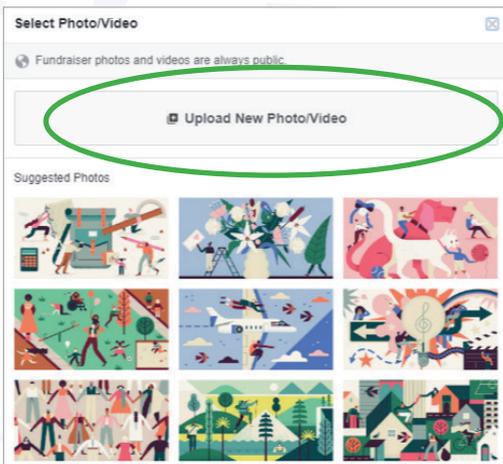
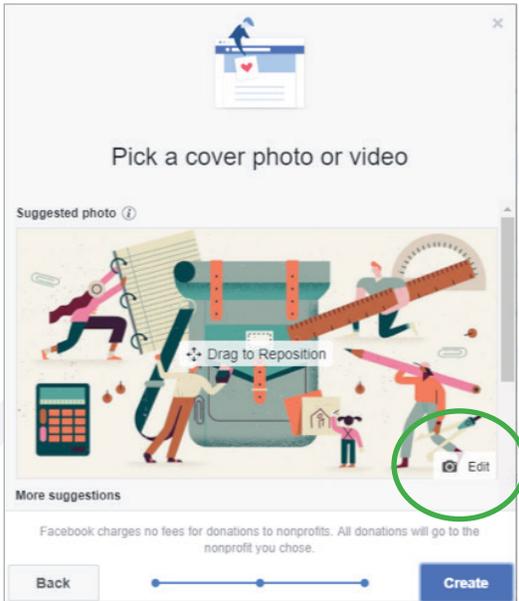
Next

On the next page, there will be an existing title and message. We recommend deleting this and copying/pasting the message below. Click “Next” in the bottom right corner once you’ve made these decisions.

Recommended Fundraising Message:
 As you may know, I work for Minneapolis College. In honor of my birthday, I would like to fundraise for the high achieving, underestimated students I serve everyday.

Although Minneapolis College is among the most affordable colleges in Minnesota, the costs and the barriers of attending can still be challenging. I would love it if I could take this financial burden off of students’ full plates. Whether you donate \$5 or \$500, your donation will make an impact. Thank you so much!

8



Lastly, it will ask you to pick a cover photo. Go to our “Facebook Fundraiser” webpage here: <https://www.minneapolis.edu/ff>

This webpage hosts photos to choose from for your fundraiser. Right click a photo of your choosing. Click “Save as”. Name the photo and save it to your computer.

After saving one to your computer, click “Edit” in the bottom right corner of the suggested photo. Click “Upload New Photo/Video.” Upload the photo you just saved. To finish, simply click “Create” in the bottom right corner. The fundraising request will be posted to your newsfeed for your friends and family to see and donate to!

Thank you for supporting Minneapolis College students!

Download one of these recommended photos at <https://www.minneapolis.edu/ff>

